

Your Logo Here

Contact Information:

Name

Address for the site

E-mail

Website

FOR IMMEDIATE RELEASE: **(date)** *Put the date that you want the information released*

“Title Here” (Example: XYZ Bank partners with Habitat for Humanity)

CITY, STATE (*Example: Clive, IA*) – This is the opening paragraph, and it should be really brief but explain all important points. This paragraph should be anywhere from 3 to 5 sentences. It should include the event that’s going on, the date, time and important people.

The next paragraph goes into more detail. For example, this section could explain the importance of the event and why it’s taking place. This is a good place to mention that the program and its participants depend on grants and other outside funding. In general, remember that most important information should be placed at the beginning of the article - information at the end is less likely to be read.

Another section could talk about the need for your particular program(s). This is where you’ll go in detail about how it got started and what services you offer. Once again, you should keep paragraphs at about 3 to 5 sentences in length.

The very last paragraph is called the “boilerplate.” It is usually no more than 2 to 3 sentences. ***Example: XYZ Bank strives to help the community provide affordable housing for its citizens. Partnering with Habitat allows us to maximize our collective efforts to help serve our community.***

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(This mark lets the reader know that it is the end of the article.)

Press Release

July 10, 2005

Contact: Christy Allison 563-459-4345, President, Quad Cities Chapter of the Iowa Mortgage Association

The Quad Cities Chapter of the Iowa Mortgage Association will hold a check presentation press conference on Tuesday, July 19th at 9:00 am at the Junior Achievement Learning Center at 116 West 2nd Street, Davenport, IA. Representative of the charities along with members of the Iowa Mortgage Association will be present at the event.

The Iowa Mortgage Association recently held a charity golf outing for the benefit of three local charities, Junior Achievement, Boys and Girls Club and Habitat for Humanity. The benefit raised \$4,650 to present to the respective charities.

The local chapter of The Iowa Mortgage Association is comprised of area mortgage lending professionals that are dedicated to providing area consumers with the best possible mortgage products and services. The chapter meets regularly, holds educational seminars for its members and is focused on helping of our community attain homeownership and use their home asset wisely.

2005 Chapter President Christy Allison of Countrywide Home Loans said “It is our privilege to present these local charities the proceeds from this outing. We are dedicated to giving back to our local communities and we hope that when our citizens need mortgage financing they will look to a member of the Iowa Mortgage Association for advice and home financing.”

Please plan on attending this event to learn more about the Iowa Mortgage Association.

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