



Iowa Mortgage Association

The Iowa Mortgage Association (IMA) is leading the way for the progress of mortgage lending in the State of Iowa! **Now, more than ever, is the time to be a member in the IMA.** The mortgage industry has received a great deal of attention over the past year. The Iowa Mortgage Association promotes high professional and ethical standards among its members, and those individuals and institutions participating in this association demonstrate to the public their commitment to these values. **Now is the time to discover how joining forces with many can improve the mortgage industry throughout the state.**

The IMA is a statewide organization dedicated to representing the housing and mortgage financing initiatives of the State. We are individuals and companies dedicated to the mortgage industry and excited to help people finance their dream while contributing to the overall economy of the State. We are dedicated to ongoing mortgage education and volunteer activities that professionalize our industry and benefit homeowners.

The IMA has accomplished many goals throughout the years and has plans for more. Some of our most significant accomplishments include:

1. The development and growth of a formal education program, offering the members quality mortgage education at a reasonable cost. The association has a formal certification program for those who seek to raise their careers to a higher level. The "Iowa Certified Mortgage Professional" designation is designed to set those professionals apart from their competition, and add credibility to their individual careers, and to their companies.
2. A strong legislative advocacy program including, the continued success of a Political Action Committee that works hard to represent our members at the state legislature to ensure laws are enacted that benefit the association, it's members, and the citizens of Iowa.
3. The development of a quality website for members to turn to for information, education, activities and events. We invite you to visit the site and see for yourself the information available www.iowama.org.
4. The development of local chapters of the IMA to enable members to take advantage of events, including education, networking, and business development without traveling great distances.
5. The development of communications materials for membership, including a marketing packet, letters to the editor, sample press releases, speeches, presentations and more that you can use in your local community to keep your customers and business contacts informed about the changes in the mortgage industry.

We encourage you and your staff to join or renew your membership in the IMA today!

With your support and participation, we will enhance the future success of our industry. We are committed to providing our members with quality benefits that enhance the industry, your company and your career. If you have any questions about IMA membership please contact Darcy Burnett at 800-800-2353 or you can email her at dburnett@iowabankers.com

Sincerely,

The Membership Committee

Peggy Doerge, MidWestOne Bank, Iowa City, Co-Chair

Ryan Sesker, Bank Iowa, West Des Moines, Co-Chair

MEMBERSHIP LEVELS

The IMA offers three levels of membership:

Corporate Participating Member

\$400.00

(This includes organizations such as mortgage bankers, mortgage brokers, banks, savings & loan associations, savings banks, trust companies, credit unions, or any other organization engaged in the business of origination, servicing, insuring or investing their own funds or the funds of others in real estate mortgages or equities.)

1. All employees submitted, as part of the membership application, will be listed in the Directory.
2. All locations submitted, as part of the membership application, will be listed in the Directory.
3. All employees listed in the Directory will receive the Prime Times online newsletter.
4. The Corporate Member will have a link to the corporation on the IMA website.
5. The Corporate Member shall receive a membership plaque for their lobby.
6. All employees are eligible to serve on the Board of Directors.
7. All employees are eligible for the President's Club and Winner's Circle production awards.

Associate Member

\$200.00

(This includes organizations such as commercial mortgage brokers, appraisers, accountants, attorneys, architects, engineers, surveyors, insurance agents, Realtors, builders, developers, credit bureaus, title insurance companies, private mortgage insurance companies and any other organization that is engaged in the business of provide services or benefits to participating corporate or individual members.)

1. All employees submitted, as part of the membership application, will be listed in the Directory.
2. All locations submitted, as part of the membership application, will be listed in the Directory.
3. All employees listed in the Directory will receive the Prime Times online newsletter.
4. The Associate Member will have a link to the corporation on the IMA website.
5. The Associate Member shall receive a membership plaque for their lobby.
6. All employees are eligible to serve on the Board of Directors.
7. The Associate Member will receive 1 set of mailing labels.

Individual Member

\$50.00

1. Admission into all networking programs held by the IMA.
2. The member will be listed in the Directory.
3. The member's place of business will be listed in the Directory.
4. The member will receive the Prime Times online newsletter.
5. The member is eligible for the President's Club and Winner's Circle production awards.



Iowa Mortgage Association

8800 NW 62nd Avenue, PO Box 6200, Johnston, IA 50131
Ph. 800-800-2353 • Fax. 515-280-4140 www.iowama.org

2010 MEMBERSHIP APPLICATION FORM

Membership Type: Corporate - \$400 Associate - \$200 Individual - \$50

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Main Contact: _____ E-Mail _____

Employees: (Corporate and associate members may list any staff members that you would like to appear in the 2010 IMA directory. E-mail address is for association use only and will not appear in the directory. Please use additional sheets if necessary.)

Employees	E-Mail Address
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Employee and Office Locations:

IMA Corporate and Associate members will receive all listed employees and office locations in the 2010 Directory at no additional charge. Please use additional pages for more office or employees.

Additional Office Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Employees	E-Mail Address
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Employee and Office Locations:

IMA Corporate and Associate members will receive all listed employees and office locations in the 2010 Directory at no additional charge. Please use additional pages for more office or employees.

Additional Office Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Employees

E-Mail Address

Employee and Office Locations:

IMA Corporate and Associate members will receive all listed employees and office locations in the 2010 Directory at no additional charge. Please use additional page for more office or employees.

Additional Office Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Employees

E-Mail Address

Iowa Mortgage Association 2010 Membership Dues Payment processing:

Total Amount \$_____

Check Enclosed
(Checks should be made payable to the Iowa Mortgage Association)

Visa MasterCard

Name (as it appears on the card)

Card Number Expiration Date (Month/Year)

Signature

Note: "Dues payments, contributions or gifts to XYZ Association are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of XYZ's lobbying activities as defined by the Budget Reconciliation Act of 1993. XYZ estimates that the nondeductible portion of your 20XX dues -- the portion that is allocable to lobbying 21.3%."