

IOWA MORTGAGE ASSOCIATION DISCOUNTED SERVICES AGREEMENT



IN TOUCH TODAY

530 Compton St., Broomfield, CO 80020

WWW.INTOUGHTODAY.NET

Phone: 303.460.1027

Fax: 303.460.7427

This SERVICES AGREEMENT (“Agreement”) is entered into on _____,
by and between In Touch Today Corporation (“ITTC”) and
_____ (“Client”).

WHEREAS, ITTC desires to provide certain services to Client, and Client desires to engage ITTC to provide such services.

The parties hereby agree as follows:

1. Services. Client hereby engages, retains and hires ITTC to provide the specific services listed on Exhibit A attached hereto (the “Services”). Client shall pay to ITTC the fees set forth on Exhibit A.
2. Services Based Upon Information Provided By Client. The parties acknowledge and agree that the Services to be provided by ITTC hereunder are dependent upon the accuracy, completeness and timeliness of the information provided to ITTC by Client. ITTC shall have no responsibility hereunder in the event that any reasonably necessary information is not provided to ITTC accurately, completely and in a timely manner. Client must be notified if required documentation is not received in time to meet expected guidelines.
3. Confidentiality. Each of the parties acknowledges that, in connection with this Agreement and the services to be provided hereunder, it may receive information relating to the business and operations of the other party (any and all such information hereinafter “Confidential Information”). Therefore, each of the parties expressly agrees that, except with the prior consent of the other party that:
 - (i) ITTC will not use or disclose any Confidential Information for any purpose other than the purposes of fulfilling its obligations under this Agreement;
 - (ii) ITTC will use the materials containing any such Confidential Information for the specific purpose for which the disclosure was authorized and for no other; and,
 - (iii) ITTC agrees to return all Confidential Information in all forms to the other party upon request.

Each of the parties further agrees that the restrictions and limitations concerning Confidential Information as set forth herein shall not apply to information and matters that are

- (i) Part of the public domain, or
- (ii) Available to the public through no act or failure to act on the part of any of the parties, or

- (iii) Required to be disclosed pursuant to a court or governmental order of applicable law.
- 4. Term and Termination. This is a month-to-month Agreement and can be terminated by either the Client or ITTC within 30 days written notice provided that this is sufficient time to cancel orders in progress.
- 5. Pricing. Pricing subject to change at any time providing 30-day notice given via email or fax.
- 6. Payment. Client understands payment is to be made by credit card only. Client authorizes ITTC or it's business partners to charge Client's card either when product is shipped, or for mailings: on the 1st of the month for the mailings of that same month.
- 7. Relationship of Parties. The parties to this Agreement are independent entities, and nothing herein shall be construed as constituting the parties to this Agreement as agents or partners of one another.

IN WITNESS WHEREOF, Individual Client and ITTC have caused this Agreement to be executed as of the date first shown above.

Individual Client:

By: _____ Date: _____
 Name:

ITTC: IN TOUCH TODAY

By: _____ Date: _____
 Name: Boni Lonnsburry
 Title: President

Client Information:

Name: _____

Title: _____

Company: _____

Address: _____

City, State, and Zip: _____

Phone: _____

Fax: _____

Email: _____

If a joint layout, second name and title:

Name: _____

Title: _____

Database Management Membership Choice:

- No membership** at this time
- Econo** (You maintain your own database and provide us with database when you want to mail.)
- Value - Database** (We maintain your database for you.)
- Value - Mortgage Matters** (We send Mortgage Matters emails to your Realtor database.)
- Premier** (We maintain your database for you AND we send Mortgage Matters emails to your Realtor database.)

NOTE: "Branding" is a term that describes the process of achieving immediate name association triggered by either an audio or visual suggestion. In other words, you want your customers to think of you the moment they pull your correspondence out of their mailbox! Surveys show the most effective way to achieve this desired result is to be consistent with your look and regular with your mailing frequency. Professionals who mail at least monthly show a statistically greater response. This, of course, does NOT obligate you and you can change your selection at any time!

Mortgage Matters Setup Information:

Note: changed fees of \$5.00 are charged if your setup information changes for Mortgage Matters

- Choose one: HTML version PDF attachment version
- Phone number to appear on my Mortgage Matters _____
- I would like my logo on my Mortgage Matters
- I would like my photo on my Mortgage Matters
- I will fax or email my list of email addresses

I'd also like to order:

- Digital Newsletters
- 7 Greeting Card After-Closing Campaign
- 12 Greeting Card Realtor/Referral Source Campaign
- Greeting Cards

(We will contact you for specifics regarding the above items – or send separate order form from website)

Postcard Mailing Choices:

MAILING OPTIONS:

- Recipe Postcards
- Home Tips Postcards
- Image and Information Postcards
- Recipe Postcards **with Realtor Text**
- Other _____

MAILING FREQUENCY:

- Monthly beginning _____
- Every Other Month beginning _____
- Quarterly beginning _____

- | | | |
|--|-----------------------|-----------|
| <input type="checkbox"/> Onetime order | Postcard Choice _____ | Qty _____ |
| | Postcard Choice _____ | Qty _____ |
| | Postcard Choice _____ | Qty _____ |
| | Postcard Choice _____ | Qty _____ |
| | Postcard Choice _____ | Qty _____ |
| | Postcard Choice _____ | Qty _____ |
| | Postcard Choice _____ | Qty _____ |

AUTOPILOT OPTIONS:

- I want my postcards to be sent out automatically
(You will still be notified via email and have an opportunity to change or skip mailings.)
- Never send out postcards automatically

CONTACT INFORMATION TO BE INCLUDED ON POSTCARDS

(Space on postcards is limited so please choose only 3-4 options)

If a joint layout, info for _____:

- Office Phone: _____
- Direct Phone: _____
- Toll Free: _____
- Fax Phone: _____
- Pager: _____
- Voice Mail: _____
- Cell Phone: _____
- Home Phone: _____
- E-Mail: _____
- Website: _____
- Tagline: _____

- Photo:** Yes No Yes No
- Logo:** Yes No Yes No

ITT will mail postcards _____

Client mails postcards _____ **Quantity of first order** _____ (*minimum of 100 per card*)

Client will stamp postcards Client will put postcards through postage meter

Optional Specialty Logos (*Please indicate any additional logos you would like added*):

Equal Housing Realtor MLS BBB

Realtors: add wording: If your property is currently listed, please do not consider this a solicitation

Newsletter Mailing Choices:

MAILING FREQUENCY:

- Monthly beginning _____
- Every Other Month beginning _____
- Quarterly beginning _____
- Other: _____

AUTOPILOT OPTIONS:

- I want my newsletters to be sent out automatically
(You will still be notified via email and have an opportunity to change or skip mailings.)
- Never send out newsletters automatically

CONTACT INFORMATION TO BE INCLUDED ON NEWSLETTERS:

If a joint layout, info for _____:

Office Phone: _____

Direct Phone: _____

Toll Free: _____

Fax Phone: _____

Pager: _____

Voice Mail: _____

Cell Phone: _____

Home Phone: _____

E-Mail: _____

Website: _____

Tagline: _____

Photo: _____ Yes _____ No _____ Yes _____ No

Logo: _____ Yes _____ No _____ Yes _____ No

ITT will mail newsletters _____

NOTE: Newsletters are mailed second class, so normally if there is a bad address they will not be returned to you. If you request returns, the post office will charge you for each return when it is returned to you.

_____ **Check here if you would like "Return service requested" imprinted on your newsletters.**

Client mails newsletters _____ **Quantity of first order** _____ (*minimum of 100*)

If you are using newsletters, you will need to provide the customizable portion of the newsletter to us, or choose from a pre-designed template:

_____ I will provide layout

_____ I choose template #1

_____ I choose template #5

_____ I choose template #2

_____ I choose template #6

_____ I choose template #3

_____ I choose template #7

_____ I choose template #4

_____ I choose template #8

_____ I choose my newsletter title to be: _____

_____ I have not seen the templates yet, please fax them to _____,
or email them to _____.

(Note, if you would like to make changes to an existing template, simply mark up the copy and fax it back to us.)

Optional Specialty Logos (Please indicate any additional logos you would like added):

_____ Equal Housing _____ Realtor _____ MLS _____ BBB

_____ Realtors: add wording: If your property is currently listed, please do not consider this a solicitation

Payment Options:

Charge card type: _____ MasterCard _____ Visa _____ Am Ex _____ Discover

Name as it appears on card _____

Card number _____ AVS Code _____

Expiration date _____

Signature of cardholder _____

Billing address on file for that credit card (required from the CC company)

TO GET STARTED:

1. Complete this form and the Services Agreement and fax back to 303-460-7427.
2. Send your logo and/or picture (mail to In Touch Today Corporation, 530 Compton Street, Broomfield, CO 80020 or e-mail to graphics@intouchtoday.net)
3. If we are providing mailing services, we will need your database (again, either mailed to above address or e-mailed to data@intouchtoday.net).

EXHIBIT A – PRICING SCHEDULES

1. **Service Membership (must choose one):**

Choice of Membership:

- **Premier:** \$50.00 per month maintenance fee provides database maintenance and Mortgage Matters sent to your Realtors, builders, etc. via email every Monday morning. (Each issue reviews the past week’s economic news, tracking shifts and detailed, easy to read articles identifying the events that drove the market. They will also be updated on the week’s upcoming economic indicators – even noting the significance of each economic event.)
- **Value:** \$25.00 per month fee provides database maintenance services* OR \$30.00 per month fee for Mortgage Matters (outlined above). For hand-entered databases, clients are allowed up to 150 names entered for free on their first database submission, and any additional contacts are charged \$0.10 per name.
- **Econo:** No monthly fee if Client provides entire digital database in acceptable format. No maintenance or support services provided. (\$5 import charge per disc, per update.) For hand-entered databases, clients are charged \$0.15 per name.

2. **Postcard Mailings**

The following fee schedule will be used for postcard development and mailing expense for each postcard mailed (plus \$10 plate change fee per setup) on a monthly basis. This fee will be paid monthly by Client on the first of the month the postcards are to be printed. (Minimum quantity 100)

STANDARD (4.25” x 6”) POSTCARD PRICING:

Quantity	Blank Card*	Imprint Only*	Imprint, Addressing & Postage
100-199	\$.23	\$.37 \$.34	\$.57 \$.49
200-499	\$.20	\$.34 \$.28	\$.52 \$.48
500-999	\$.16	\$.27 \$.24	\$.49 \$.47
1000-1999	\$.15	\$.24 \$.21	\$.48 \$.46
2000-2999	\$.14	\$.22 \$.19	\$.46 \$.44
3000-3999	\$.13	\$.21 \$.18	\$.45 \$.42
4000-4999	\$.12	\$.20 \$.17	\$.42 \$.40
5000-5999	\$.11	\$.19 \$.16	\$.39 \$.38

JUMBO (6" x 8.5") POSTCARD PRICING:

Quantity	Blank Card*	Imprint Only*	Imprint, Addressing & Postage
100-199	\$.40 \$.35	\$.43 \$.40	\$.69 \$.61
200-499	\$.32 \$.31	\$.37 \$.34	\$.64 \$.60
500-999	\$.26 \$.26	\$.33 \$.30	\$.61 \$.58
1000-1999	\$.25 \$.25	\$.30 \$.27	\$.60 \$.56
2000-2999	\$.24 \$.24	\$.28 \$.25	\$.58 \$.55
3000-3999	\$.21 \$.23	\$.27 \$.24	\$.57 \$.54
4000-4999	\$.20 \$.22	\$.26 \$.23	\$.54 \$.52
5000-5999	\$.19 \$.20	\$.25 \$.22	\$.51 \$.49

- One time setup fee for postcards (per setup): \$20 without picture, \$35 with picture. (Note: changed fees of \$15.00 are charged if your setup information changes.)

**Plus shipping*

*** \$5 disk import charge for each mailing if you are not a database value or premier member.*

3. Newsletters

The following fee schedule will be used for newsletter development and mailing expense for each newsletter mailed (plus \$10 plate change fee per setup) on a monthly basis. This fee will be paid monthly by Client on the first of the month the newsletters are to be printed.

NEWSLETTER PRICING

Quantity	Imprint Only*	Imprint & Postage**
100-199	\$.35	\$.63 \$.59
200-499	\$.34	\$.61 \$.57
500-999	\$.30	\$.59 \$.55
1000-1999	\$.27	\$.57 \$.54
2000-2999	\$.24	\$.56 \$.53
3000-3999	\$.23	\$.54 \$.51
4000-4999	\$.21	\$.51 \$.48
5000-5999	\$.19	\$.49 \$.47

** Plus shipping*

*** \$5 disk import charge for each mailing if you are not a database value or premier member.*

- One time setup fee for newsletter: \$40 for entire setup (half page, masthead, and return address area). (Note: changed fees of \$15.00 are charged if your setup information changes) Minimum quantity is 100 newsletters.

4. Shipping charges: GROUND SHIPPING for cards direct shipped to you:
- | | |
|---|---|
| For orders up to \$24.99.....add \$5.50 | \$200.00 to \$349.99.....add \$22.95 |
| \$25.00 to \$49.99add \$6.35 | \$350.00 & \$499.99.....add \$28.75 |
| \$50.00 to \$99.99add \$9.20 | \$500.00 & \$549.99.....add \$34.95 |
| \$100.00 to \$149.99add \$10.40 | \$550.00 & up.....call for quote |
| \$150.00 to \$199.99add \$14.95 | Call for quote of outside 48 contiguous states. |
- Allow for ground shipping time (7-9 days), unless express shipping is requested. Orders may be shipped in multiple boxes. Express shipping available. Additional charges based on weight and destination will be applied.

5. Only the above listed services will be provided by ITTC. Any other service requested or provided will have to be approved by both Client and ITTC.

6. Changed setup fees are \$15 for postcard or newsletters, \$5 for Mortgage Matters or Digital Newsletter.

7. **Cancellations**

A \$35 service fee will apply to cancellations made after scheduled deadline dates. Cancellations are to be made in writing and may not be granted if orders are already in production.

(Please review deadline dates at: <http://www.intouchtoday.net/mortgage/morImportantDates.asp>)