



The Iowa Mortgage Association and Academy Mortgage are proud to present...

Understanding the Financial Markets with Barry Habib

sponsored by
MGIC



Tuesday, June 8, 2010
Connexions Event Center, Urbandale
10:00 a.m. - Noon

Earn the Trust and Respect of Clients and Referral Sources

More than ever, homebuyers are worried and hesitant about investing in real estate. Everywhere they turn, they're bombarded with exaggerated headlines and mixed messages about what's going on in the current economic climate and what it means to their unique situations. As a result, potential clients are left standing on the sidelines wondering:

- Is now a good time to purchase a home?
- Where are rates headed?
- What are the factors that drive interest rates?
- What's the overall economic outlook?
- Most importantly, can I find a mortgage professional who can explain this to me in terms I can understand?

In this fast-paced, jam-packed session, Barry Habib provides the insight and information you need to confidently answer those questions and explain why NOW may be the best opportunity in a very long time for your clients to purchase a home.

You'll Learn:

- Where interest rates are headed and why
- How to become THE resource for your real estate agents by giving them the ammunition they need to help their clients see the opportunity that exists in real estate today
- Why inflation impacts mortgage rates... and how you should advise clients
- And much more!

When This Session is Over...

You'll be able to use this information to educate your referral partners... execute better pricing for clients... and advise your clients as to why they should take action now.

About Barry Habib



Barry Habib is Chairman of the Board for Mortgage Success Source, which brings together the insight and advice of LoanToolbox, The Mortgage Market Guide, and Mortgage Mastery University. Barry has consistently been recognized as one of America's Top Loan Originators and is often featured on CNBC, NBC, CNN, and FOX television networks.

Seminar Confirmation

You will receive confirmation, by e-mail, of your registration. Please contact Darcy Burnett, IMA, at 800-532-1423 with questions about the seminar.

Location:

Connexions Event Center
3901 121st St., Urbandale, IA (just off the Douglas Exit at I-80)
Phone: 515-276-3333

*Lodging available nearby at the Wildwood Lodge.
Call 515-222-9876.
Wildwood Lodge - 11431 Forest Ave., Clive, IA*

Agenda:

9:30 a.m.	Registration & Continental Breakfast
10:00 a.m.	Program
Noon	Adjourn



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Registration:

\$50 Member
\$75 Nonmembers



Registration fee includes continental breakfast and all handouts. Cancellations accepted one week prior to event less \$20 cancellation fee. Substitutions allowed any time.

Return to:

Attn: Registrar, IMA
PO Box 6200
Johnston, IA 50131

or Fax to: 515-280-4140 or register online at www.iowama.org

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